



BLOUIN CREATIVE LEADERSHIP SUMMIT 2011

AGENDA



BLOUIN CREATIVE LEADERSHIP SUMMIT
SEPTEMBER 19-20, 2011 — NEW YORK CITY

2011 Blouin Creative Leadership Summit Agenda

Monday September 19

I. 09:00 – 10:00

BCLS Introductory Remarks and Opening Keynote

Location: Main Ballroom

Mrs. Louise Blouin

2.a. 10:15 – 11:45

Strategic Imperative: The Arab Spring and the Change in US Foreign Policy

Location: Bar

It has been argued that the Arab Spring has resulted in a challenge to the U.S. policy orientation of the “war on terror” since it has shown the region that democratic movements are in fact more powerful than radicalist provocation. While many questions remain as to what new political formations will occur, Egypt, Tunisia, Yemen, and Libya, have seen a marked political shift away from dictatorship and towards more democratic forms of governance. What impact will this have on the region? How has this changed U.S. foreign policy? Are the priorities within the Middle East still the same for the U.S.?

MoC

Mr. Riz Khan

Al Jazeera, English

Dr. Richard Bulliet

Columbia University

Mr. Ned Parker

Los Angeles Times

Dr. Jihad Al-Wazir

Palestinian Monetary Authority

Dr. Torsten Wiesel

Rockefeller University

Mr. Scott Allison

Allison and Partners

Dr. Joost Hiltermann

International Crisis Group

Dr. Linton Wells

National Defense University

2.b. 10:15 – 11:45

Principals of Innovation

Location: Main Ballroom

Innovation and entrepreneurship are regarded as key components of a healthy, successful and dynamic economy. Innovation is also the force behind creating not only new businesses — and therefore economic growth — but solutions to pressing social challenges. The mystery of innovation, however, is difficult to identify and incubate, and, in the end, somewhat miraculous when it bears fruit. What then are the principles of innovation? How can it be identified and supported for both business and social change?

MoC

Mr. Ali Velshi

CNN

Mr. John Kao

Institute for Large Scale Innovation

Mr. Josh Wolfe

Lux Capital

Dr. Nicholas Negroponte

MIT Media Lab, One Laptop Per Child

Professor Vivek Wadhwa

Harvard Law School

Dr. Thom Mason

Oak Ridge National Laboratory/ UT-Battelle, LLC

3.a. 12:00 – 13:30

Social Entrepreneurship

Location: Bar

While considerable corporate and governmental attention has been given to the fulfilment of the eight Millennium Development Goals (eradication of extreme poverty and hunger, universal primary education, gender equality and empowerment of women, reduction in child mortality, improved maternal health, reduction in HIV/AIDS, environmental sustainability, and creation of a global partnership for development), and while the United Nations predicts it will achieve its first goal of the eradication of extreme poverty by 2015, the global development challenge certainly exceeds the capacity of any single institution's resolve. How then can private enterprise, technological innovators as well as other members of the business and philanthropic community contribute to global needs? What new business models — such as micro finance — can be developed to provide funding to break habits of dependency among aid recipients in order to empower individuals and grow economies? What role can technology play in delivering services and tracking their efficacy? How can philanthropic organizations be better coordinated in order to achieve an even greater development impact?

MoC

Ms. Femi Oke

Public Radio International

Ms. Nancy Pfund

DBL Investors

Mr. Allam Taj

LendforPeace.org

Dr. William Haseltine

William A. Haseltine Foundation for Medical Science and the Arts

Mr. Jacob Korenblum

Souktel Mobile Phone Services

Mr. Jack Hidary

Hidary Foundation

Mr. Sean Cleary

Future World Foundation

3.b. 12:00 – 13:30

Art and Design: Being in the World

Location: Main Ballroom

Art and Design can be seen as two disciplines that aim to not only achieve formal innovation of the spaces we live in and the objects we use, but also to change how we interact with and understand these spaces and objects. Beyond aesthetic experimentation and progress, a key component in the development of each discipline has been to not simply oscillate between the binary of form and function, but to create new spaces and aesthetic experiences that contribute to a new understanding of the world – either in respect to emotions, peoples, histories, the environment or the lived space around us. The panel then will ask how art and design can play a role in enhancing the way we come to understand and inhabit the world. How can aesthetics be called upon to create the next generation of spaces and places of human interaction, such as those responsive to the technologically saturated and environmentally sensitive world we live in today?

MoC

Mr. Benjamin Genocchio

Art + Auction, Modern Painters and ARTINFO.com

Mr. Bruce Mau

Bruce Mau Design

Mr. Mickey McManus

MAYA Design

Dr. John Maeda

Rhode Island School of Design

Mr. Richard Tuttle

Artist

13:30 – 14:30

Lunch

Location: Governors Room

4.a. 14:30 – 15:15

In Conversation: Global Law, Security and Conflict Resolution

Location: Main Ballroom

The emphasis placed on democratic norms during the Arab Spring, as well as the recent capture of Bosnian war criminals – Milosevic and Karadzic for instance – show the need for rights regimes to be present during times of political transition or within the context of post-war reconstruction in order to create an environment of predictability, equality and justice. However, it could be argued that law, while providing a set of consistent protocols governing human action, cannot act alone in providing safety, security and self-determination to a given people; rather a set of institutions – military, police, aid etc. – must be empowered in order to provide the basics of human security within these contexts. How, then, can law and its quest for just action, be matched with the institutions of peace and security that seek to provide security where legal processes cannot necessarily take hold? How can law and security be made to work together?

MoC

Mrs. Fatou Bensouda

Deputy Prosecutor, International Criminal Court

H.E. Mrs. Mary Robinson

Mary Robinson Foundation – Climate Justice

Ms. Jane Holl Lute

Deputy Secretary, U.S. Department of Homeland Security

4.b. 15:15 – 16:00

In Conversation: Dynamism and Entrepreneurship

Location: Main Ballroom

During times of economic uncertainty — such as those seen since the 2008 financial crisis, liquidity and financing are difficult to find for the development of new ventures and new markets. However, somewhat paradoxically, investment in new ventures and new markets is precisely what creates jobs and — growth. How then can entrepreneurship and a willingness to take risks be preserved during times of austerity and financial turmoil?

MoC

Mr. Matthew Bishop

The Economist

Professor Edmund Phelps

Columbia University

H.E. Mr. Ólafur Ragnar Grímsson

President of the Republic of Iceland

4.c. 14:30 – 16:00

Global Health

Location: Bar

Western debates on health-care have found themselves mixed in conflict over quality of care versus rising health-care costs due to both medical innovation and the increased demands of aging populations. The health care needs of less developed nations have struggled with a starkly different set of pre-occupations, namely the question of how to deliver effective mass medical treatment with little or no infrastructure. How can we accommodate the seemingly divergent aims of a quest for greater medical innovation (which comes with increase cost) alongside the quest for mass care and the provision of health benefits to impoverished nations?

MoC

Professor Barry Bloom

Harvard University

Mr. Stanley Bergman

Henry Schein

Dr. Shelia Ryan

American International Health Alliance

Dr. Matthew Spitzer

Medecins Sans Frontiers US

Dr. Kevin De Cock

Center for Global Health

Mr. Michael Hansen

Elsevier Health Sciences

Professor Doug Evans

George Washington University

Mr. Bill Roedy

MTV Networks International

Dr. William Haseltine

William A. Haseltine Foundation for Medical Science and the Arts

Dr. Larry J. Young

Emory University

5.a. 16:15 – 17:45

The Future of Information: Big Data and what we can do with it

Location: Main Ballroom

While innovation within the sphere of computation and the Internet appears to have taken place with respect to novel new devices, such as tablets and smartphones, and through the provision of more powerful Web services via the “cloud”; an essential source of innovation and new services has surfaced with the acquisition and analysis of very large data sets. What is profound about these data sets is not only that have they never existed before, but also that they can be measured and analyzed in unique ways to reveal patterns and aspects of how users interact with the Web. How can these data sets be used to provide new innovations and interactions? What are the risks? What steps should be taken to address privacy concerns?

MoC

Mr. Matthew Bishop

The Economist

Mr. Stephen Wolfram

Wolfram Research

Mr. Nathan Eagle

TXT Eagle

Mr. Jeffrey Friedberg

Microsoft

Mr. Jimmy Wales

Wikimedia, Inc.

Professor Alex Pentland

MIT, Human Dynamics Lab, Media Lab

Mr. Michael Hansen

Elsevier Heath Sciences

19:00 – 22:30

Gala Dinner and Louise Blouin Foundation Awards Ceremony

MoC

Mr. Ali Velshi

CNN

Tuesday September 20

6.a. 09:00 – 10:15

Business Intelligence

Location: Main Ballroom

Globalization requires business to not only open new markets through constant innovation, but to compete for top talent to fulfill business goals. How then can business thrive in a global marketplace where talent is scarce and where the emphasis on investment has moved from America to Asia? How can business capture and claim new markets in a time of increased global competition?

MoC

Mr. Kai Rysdøl

American Public Media

Mr. Lex Fenwick

Bloomberg Ventures

Mr. Joe Aiello

Meridiam Infrastructure

Mr. Idan Cohen

Boxee

Mr. Martin Varsavsky

FON

Mr. Chris Liddell

General Motors

7.a. 10:30 – 11:45

Environment, Governance and Action

Location: Main Ballroom

In advance of the 'Conversation' on Environment, Governance and Action, the panel will focus on the articulation of actionable goals that can be achieved in respect to the stimulation of 'green' economics, as well as ways in which government can be compelled to develop and adhere to low-carbon policies and principles. This panel will explore the question of how climate science, at times complex and opaque, can be better conveyed to the public in order to not only raise awareness and support for environmental policy, but also to help the public better understand the consequences of human action in order to change human behavior, on the day-to-day level of human behavior.

Keynote

H.E. Mr. Nikola Špirić

Chairman of the Council of Ministers of Bosnia and Herzegovina

MoC

Dr. Thomas Malone

MIT Sloan School

Dr. Joan Clos

UN-HABITAT

Dr. Douglas Arent

The National Renewable Energy Laboratory

Dr. Bjorn Lomborg

Copenhagen Consensus Center

Dr. Richard Robb

Christofferson, Robb and Co

Mr. Carl Pope

Sierra Club

Ms. Nancy Pfund

DBL Investors

7.b. 10:30 – 11:45

Education for a Global Age

Location: Bar

Education in the United States has come under further pressure due to the latest round of cuts in discretionary spending within governmental budgets. At the same time, however, educators are attempting to provide new and innovative ways to push forward, develop and encourage youths to achieve their goals. How then can the education system cope with decreased budgets and increased demands for tutelage and training? How can education better prepare individuals both young and old for the growing demands of the global marketplace? What is the future of education?

MoC

Dr. Stephen Kosslyn

Stanford University

Dr. Fred Mednick

Teachers Without Borders

Dr. Allan Goodman

Institute of International Education

Dr. Marcelo Suarez-Orozco

NYU/Princeton

Dr. Mary Brabeck

NYU Steinhardt School of Culture, Education and Human Development

Dr. Majid Fotuhi

John Hopkins University

Mr. Mickey McManus

MAYA Design

8.a. 12:00 – 13:30

Emerging Economies

Location: Main Ballroom

In 2010, the GDP growth numbers of the BRIC nations were: Brazil 7.5%, Russia 4.0%, India 9.7% and China 10.3%. Africa as a continent can also be seen to have grown at 7.5%. These figures are in stark contrast to: USA 2.9%, UK 1.3%, France 1.5% and Germany 3.6%. How can we assess these growth numbers? Which sectors are on the rise? Where is foreign investment concentrated and how can these new economies create internal consumer demand, rather than export-driven growth? How can emerging economies cope with continued recessionary pressures within the United States and Europe? Is there sufficient internal demand to maintain growth rates, or to what extent do these countries rely on Western markets? How does the global rise in commodity prices impact each nation that contains an uneven landscape of resource and wealth distribution?

MoC

Mr. John Allen

Greater China Corporation

Dr. Vladimir Kvint

Moscow School of Economics

Mr. Sean Cleary

Future World Foundation

Mr. Alberto Pfeifer

Business Council of Latin America

Mr. Ersin Özince

Turkiye Is Bankasi

Dr. Zachary Karabell

River Twice Research

Dr. David Cuthell

Columbia University

8.b. 12:00 – 13:30

Culture Beyond Borders

Location: Bar

Culture has the ability to convey new knowledge as well as reveal and reflect upon the historical and social situation of a given people at a given time. As a result, culture (as representation and aesthetics) has the ability to move from a meditation on form to a meditation on society. Culture can also work as a tool for dialogue between people with diverse interests and sometimes divergent ways of viewing the world. What role do culture and aesthetics have in society? Can culture work to make a political intervention and act as a tool for dialogue and peace? What role does culture play in respect to economic development? Can culture bring about new forms of tourism and spectatorship and, therefore, new opportunities for dialogue?

MoC

Mr. Benjamin Genocchio

Art + Auction, Modern Painters, ARTINFO.com

Mr. Adrian Ellis

Jazz at Lincoln Center, New York

Ms. Kathleen Doyle

Doyle New York

Mr. Willis Hartshorn

International Center of Photography

Ms. Lisa Dennison

Sotheby's North/South America

Mr. Juan Ignacio Vidarte

Guggenheim Bilbao

Mr. Oussama Rifahi

The Arab Fund for Arts and Culture

Mr. Axel Vervoordt

Axel Vervoordt Foundation

13:30 – 14:30

Lunch

Location: Governors Room

9.a. 14:30 – 16:00

Markets of Discord: Liquidity, Currencies, Sovereign Debt

Location: Main Ballroom

The current global financial picture not only relates to banking regulation and liquidity — such as discussed in the Future of Finance panel — but has been shaped by questions concerning sovereign debt (Europe) and national economic recovery (The United States). These two factors have produced a series of interrelated effects. First, sovereign nations themselves — Greece, Ireland, Spain and Italy — have come to look like the banking sector of 2008. Second, as a result of a flight to safety away from these now risky assets, so-called 'safe' currencies such as the Swiss Franc and Japanese Yen, have required intervention. Finally, as a result of demand from emerging nations, and possibly government stockpiling, commodity prices such as oil and foodstuffs remain at record highs. How then can this global macro turbulence be balanced? How can nations both rein in debt and keep their currencies competitive enough to maintain trade? In short, what does the future of the global financial system look like given these factors? What actions can individual investors take to find alternative assets that provide returns during volatile times?

MoC

Mr. Robert Armstrong

The Financial Times

Dr. Richard Robb

Christofferson, Robb and Co.

Mr. Leo M. Tilman

L.M. Tilman & Company

Dr. Paul Wilmott

Wilmott.com

Dr. Donald Marron

Urban-Brookings Tax Policy Center

Dr. Zachary Karabell

River Twice Research

Mr. Ersin Özince

Turkiye Is Bankasi

Mr. Asher Edelman

Edelman Arts

9.b. 14:30 – 16:00

Security: Present and Future Challenges

Location: Bar

The two emergent security issues of the last several years can be seen to be cybersecurity and the protection against unusual catastrophe, whether in the form of a terror attack, nuclear disaster or ill-gotten aims of a so-called rogue state. While these two trends may seem disparate, they share two attributes: both repurpose scientific means and methods, and neither requires a significant expenditure of resources to carry out. How then can we guard against such dangerous threats?

MoC

Dr. John-Henry Clippinger

Harvard University

Dr. Jody Westby

Global Cyber Risk LLP

Mr. Jonathan Granoff

Global Security Institute

Mr. K.A. Taipale

Parkview TMB

Mr. Jeffrey Friedberg

Microsoft

Professor Alex Pentland

MIT, Human Dynamics Lab, Media Lab

Ms. Jane Holl Lute

Deputy Secretary, U.S. Department of Homeland Security

Dr. Andy Ozment

Federal Information Security Policy, The White House

10.a. 16:15 – 16:40

In Conversation: Mozambique

Location: Main Ballroom

MoC

Mr. Ali Velshi

CNN

H.E. Mr. Armando Emílio Guebuza

President of the Republic of Mozambique

10.b. 16:45 – 17:20

In Conversation: Climate Change and the Challenge of Coordination

Location: Main Ballroom

MoC

Mr. Ali Velshi

CNN

Commissioner Connie Hedegaard

European Commissioner for Climate Action

Dr. Ralph J. Cicerone

National Academy of Sciences

10.c. 17:25 – 17:45

In Conversation: Iceland

Location: Main Ballroom

MoC

Mr. Ali Velshi

CNN

H.E. Mr. Ólafur Ragnar Grímsson

President of the Republic of Iceland

11.a. 17:45 – 18:00

BCLS Closing Remarks

Location: Main Ballroom

Mrs. Louise Blouin